

Project Process Presentation Book Cover Design

Nicole Perry, Powerful Women Rise
I Am on a Love Diet

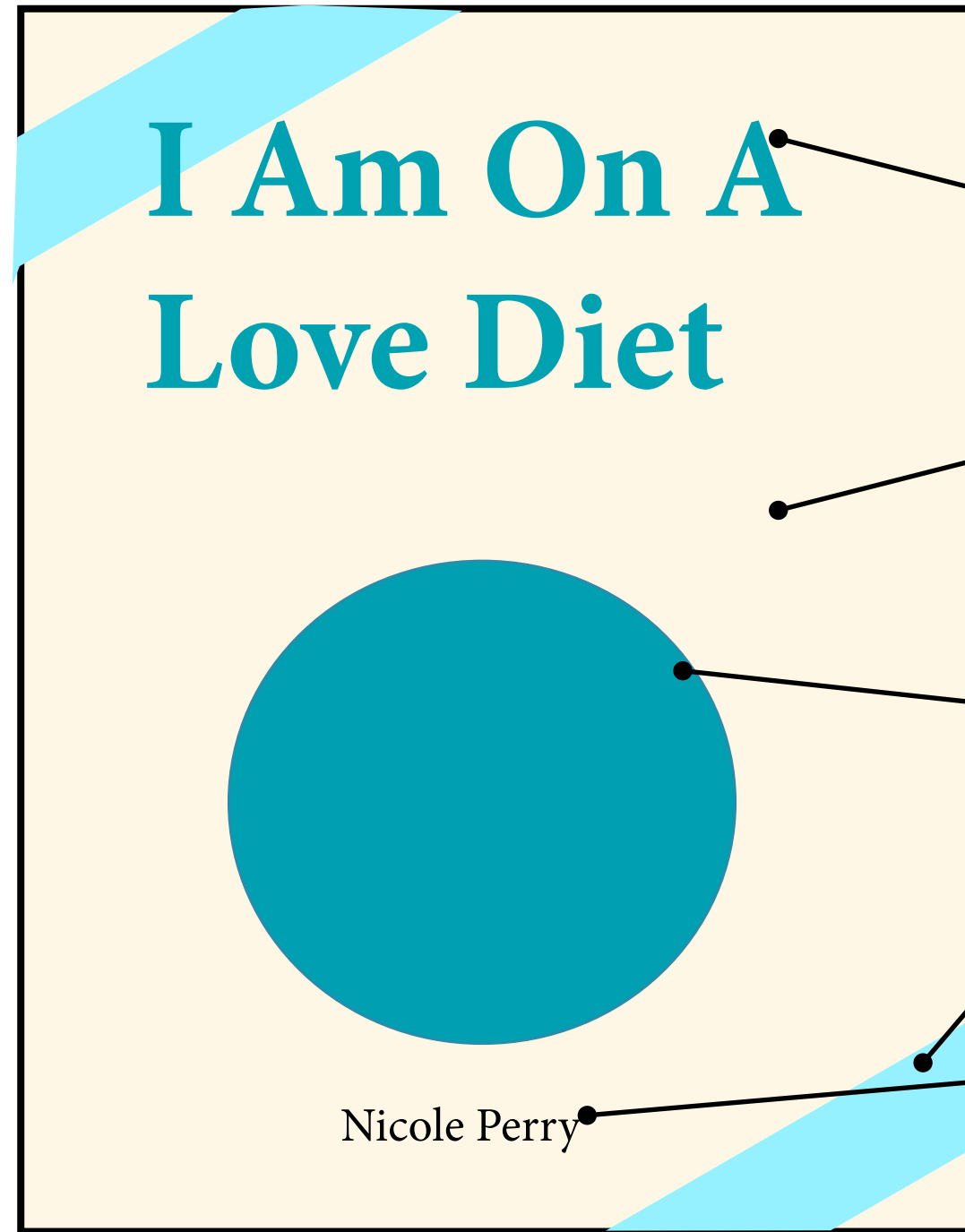


I Am
on a
Love Diet

Stephenie Walker
SWalkerDesigner.com

SWalkerDesigner@gmail.com | 573-337-1296

Book Cover Layout



7in x 9in

Title
(Preferred Color)

Background
(Preferred Color)

Central Image

Ribbons

Author Name

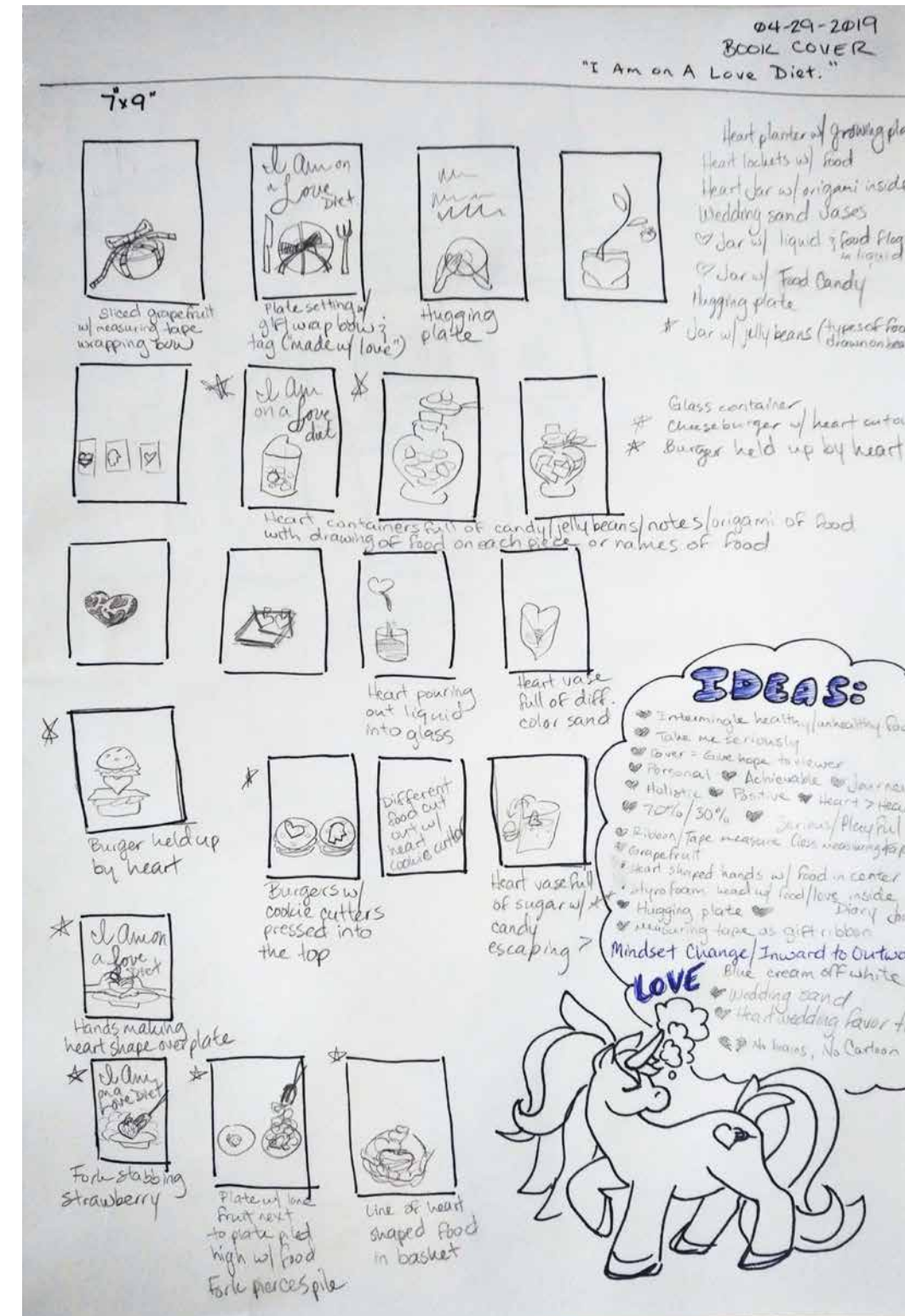
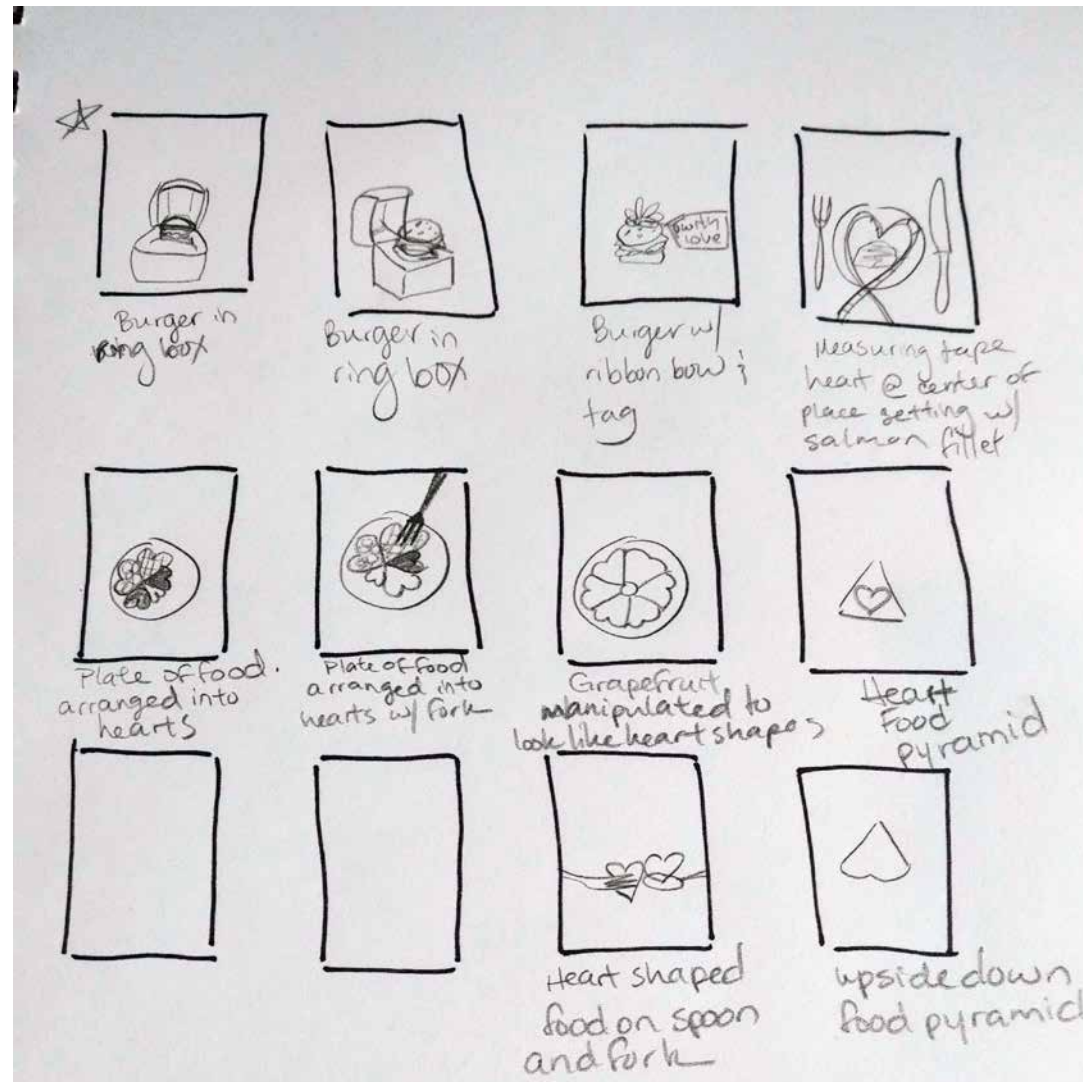
Color palette

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All Idea Sketches



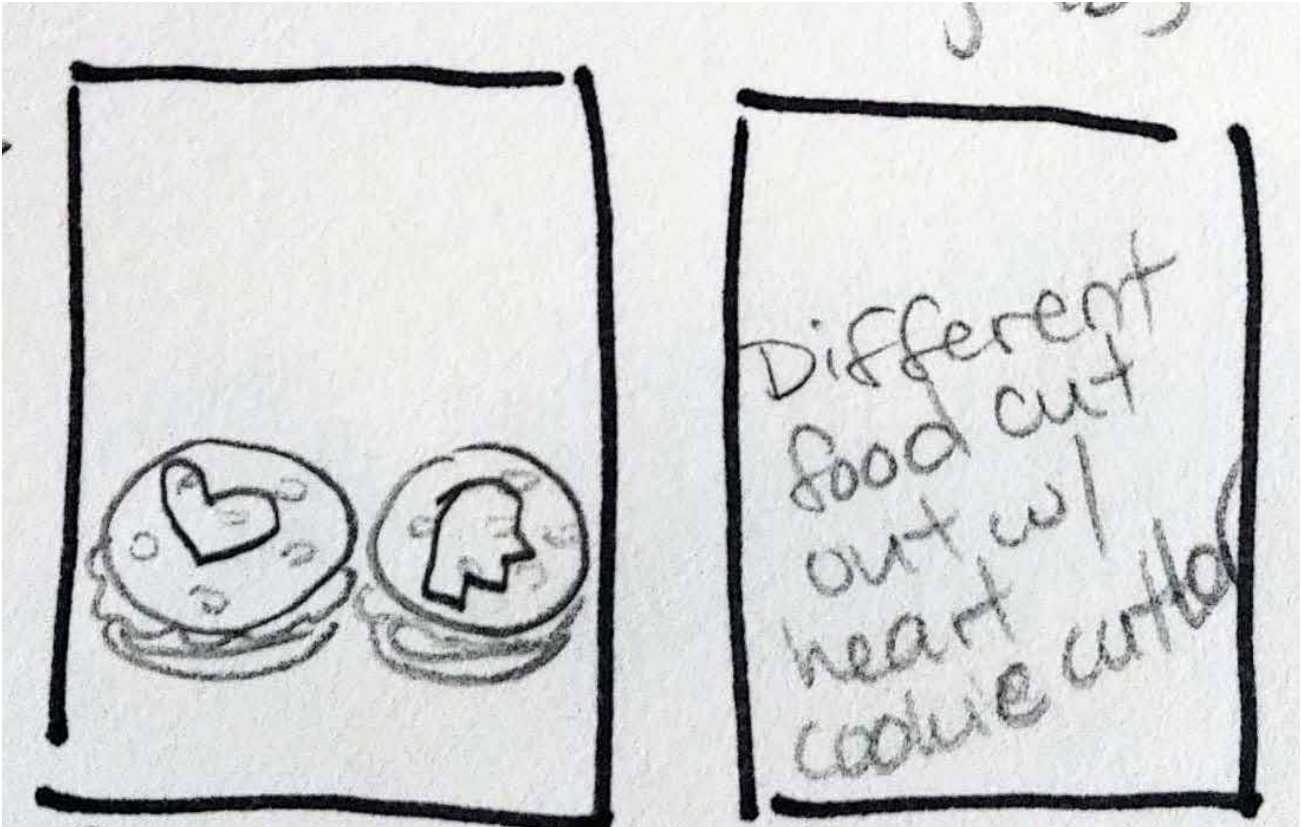
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IDEA #1

COOKIE CUTTER FOOD



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IDEA #2

HEART HANDS ABOVE PLATE OF FOOD

Personal touch w/ author's hands



Hands Making Heart Images, Stock Photos ...
shutterstock.com



Female hands making heart shape by the ...
dissolve.com



Multiracial hands making heart - YouTube
youtube.com



Can Represent: Health, Love, Caring ...
123rf.com

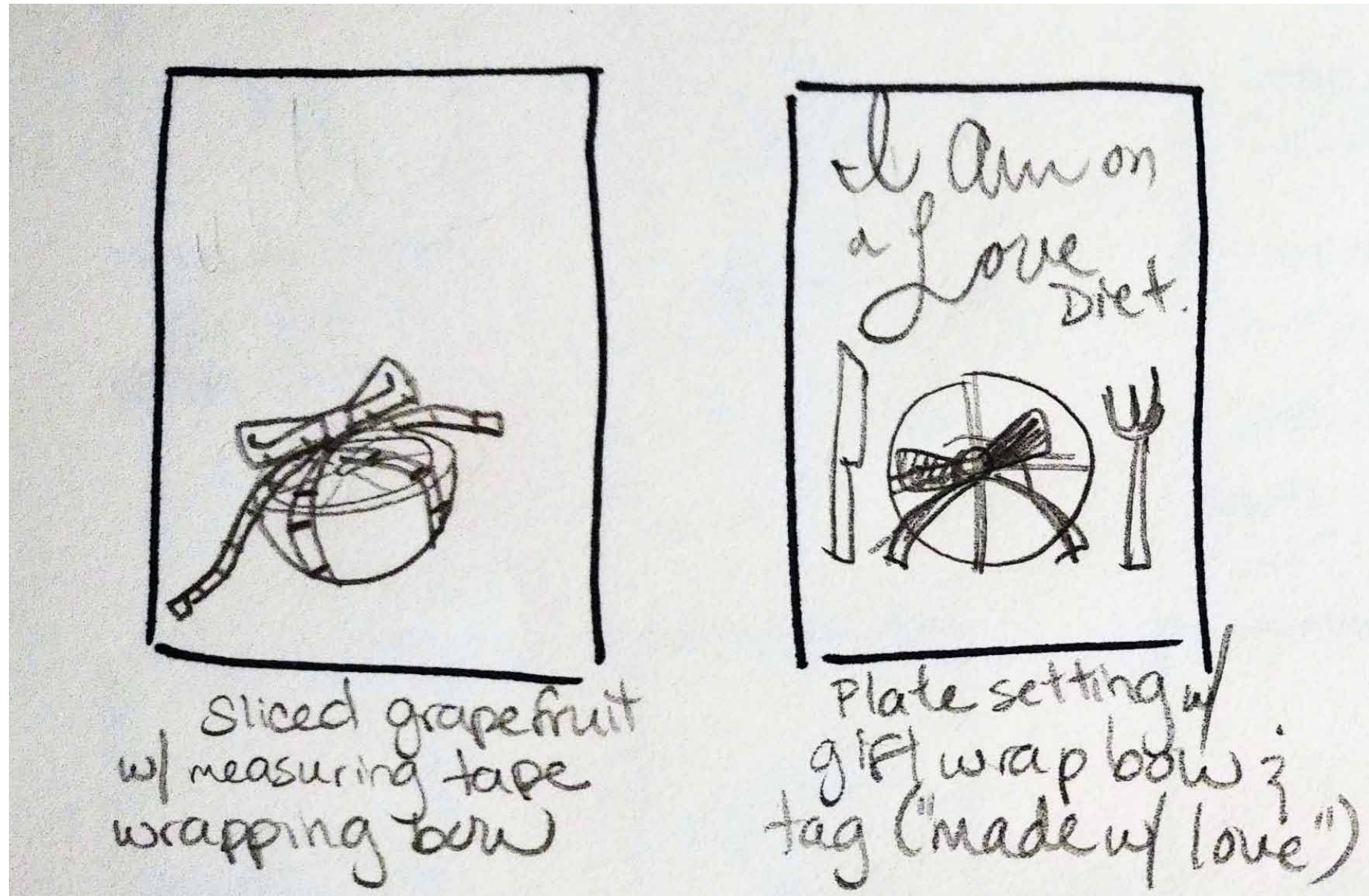
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IDEA #3

MEASURING TAPE RIBBON/BOW



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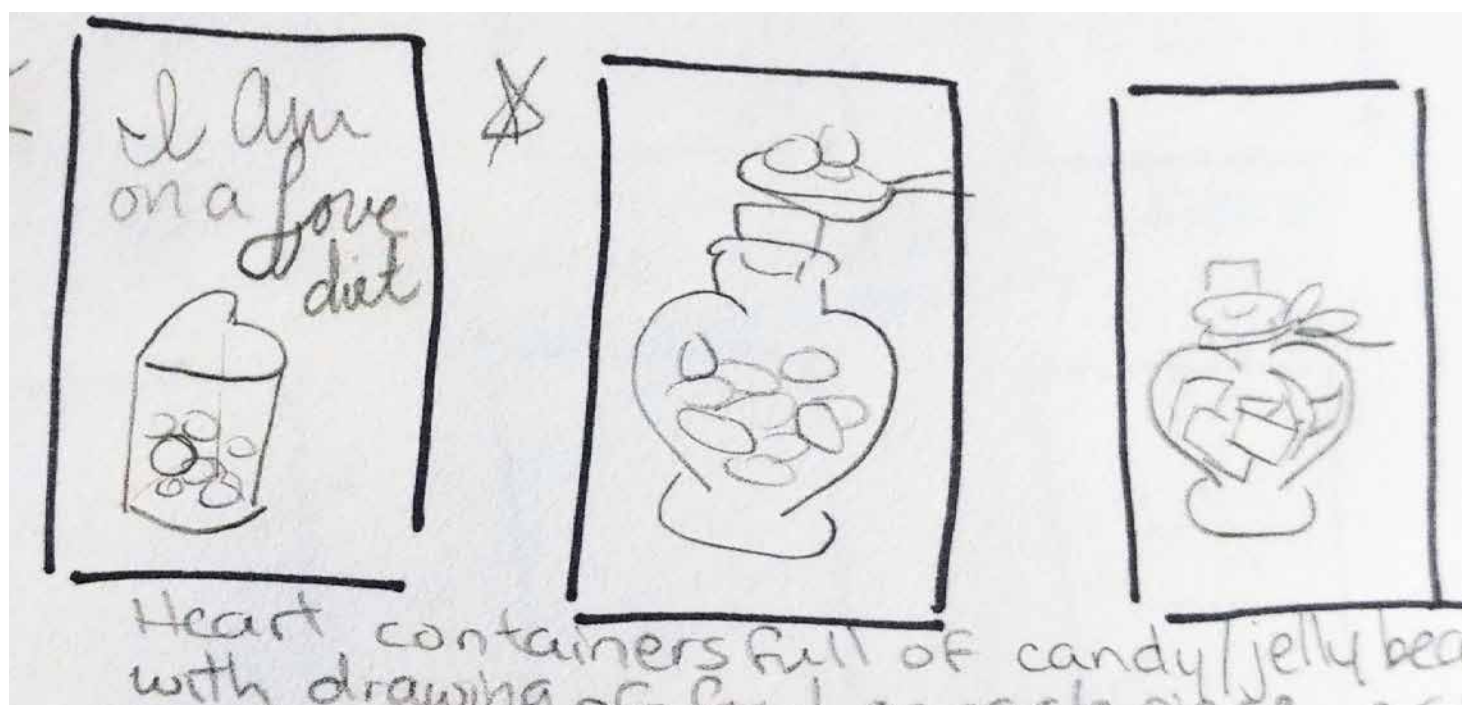
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IDEA #4

FULL GLASS HEART VESSEL

- Vase or jar
- Jelly Beans with line art of food
- Contents: candy, paper
(hint at different foods from diet)



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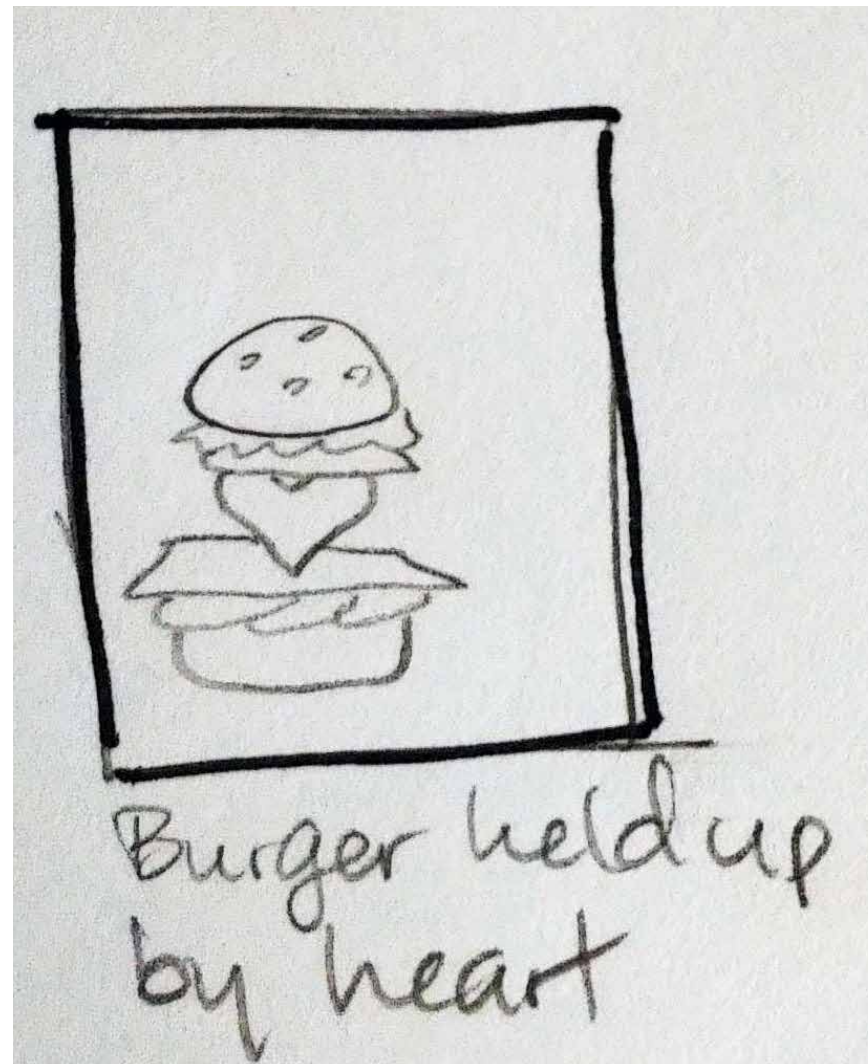
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IDEA #5

BURGER HALVES

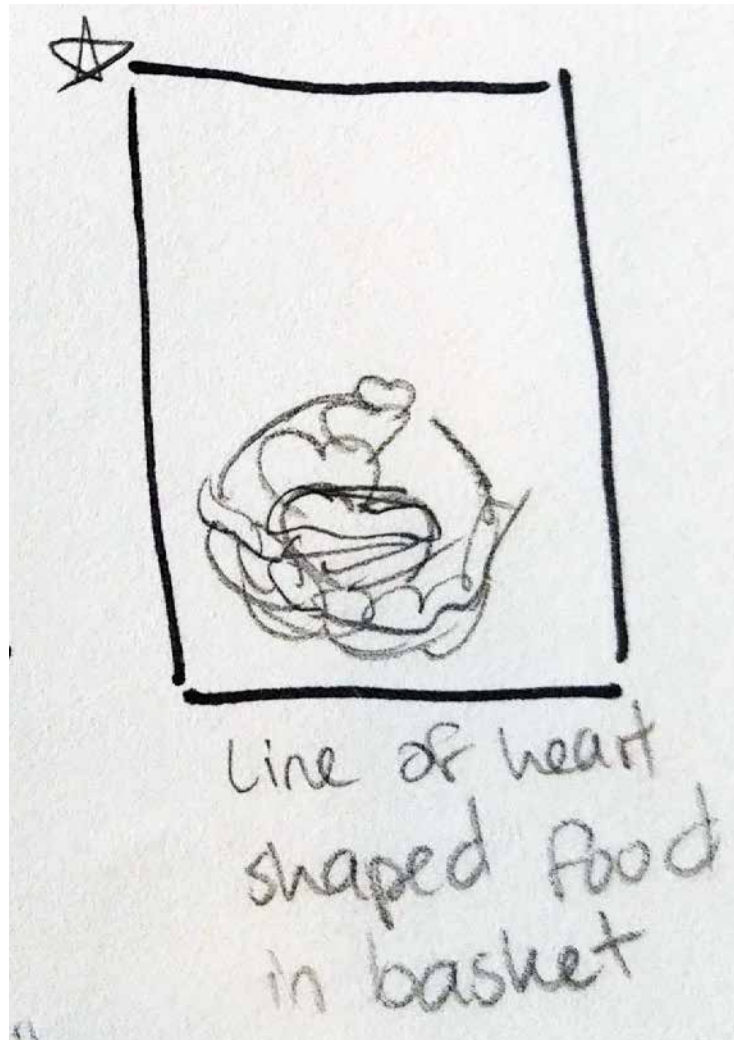
Separated/Held up by heart shape



IDEA #6

HEART SHAPED FOOD IN BASKET

Represented by different varieties of food



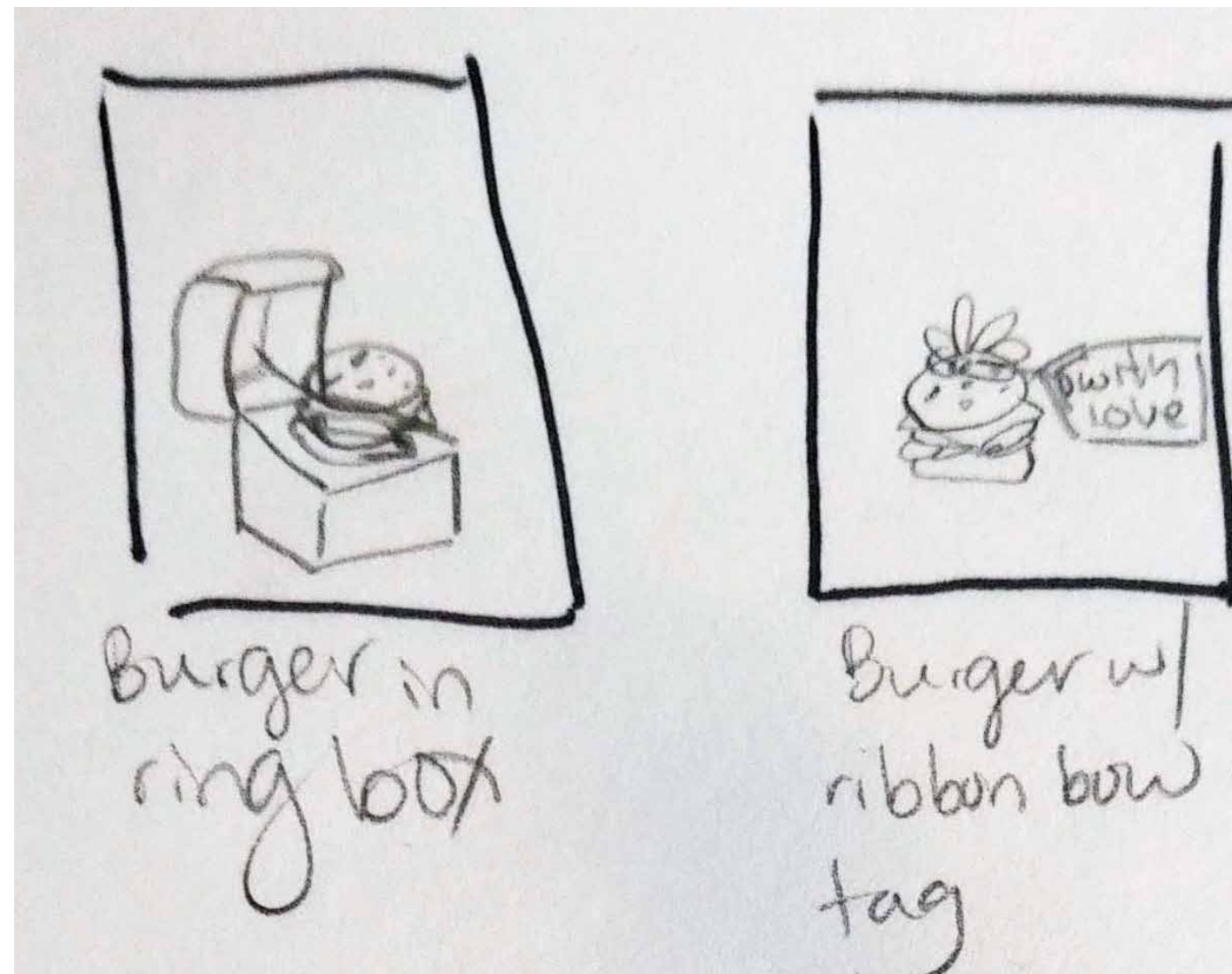
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IDEA #7

FOOD IN RING BOX



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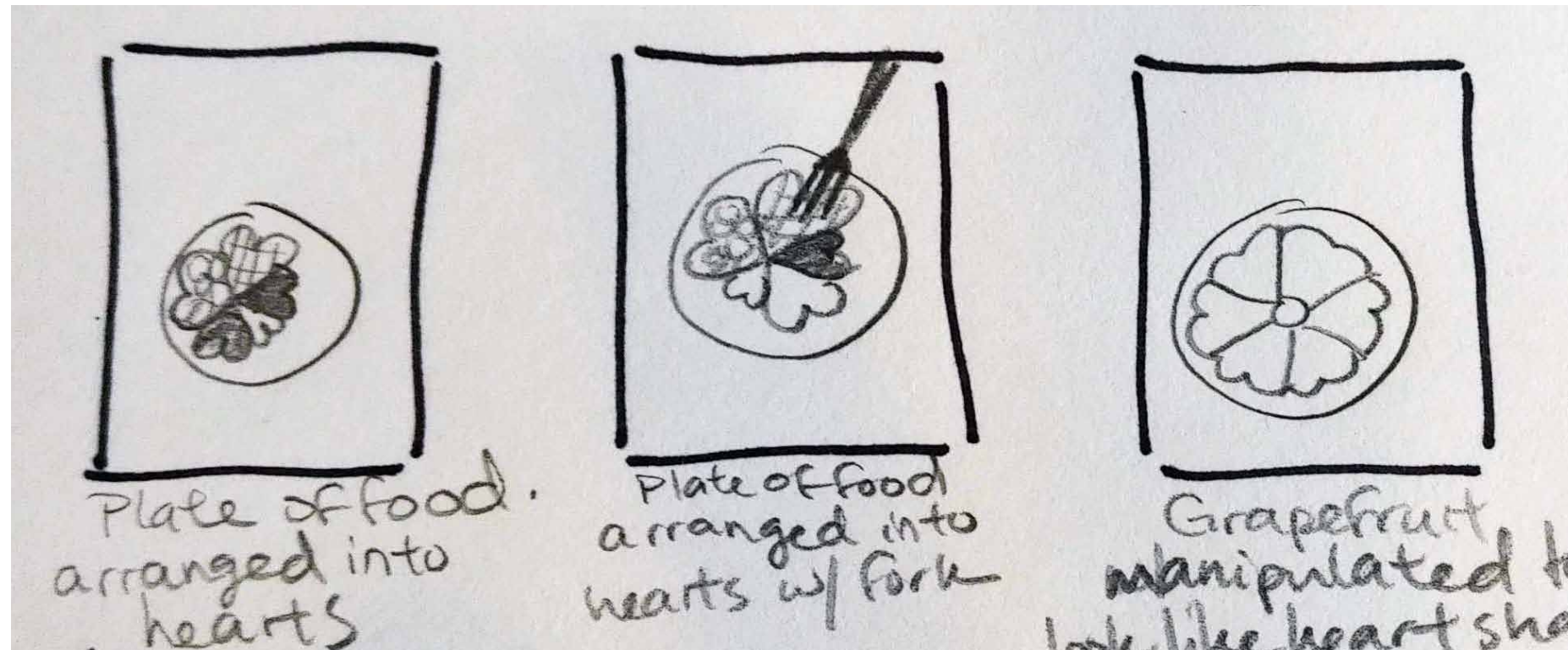
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IDEA #8

PLATE OF FOOD ARRANGED IN WHEEL OF HEARTS

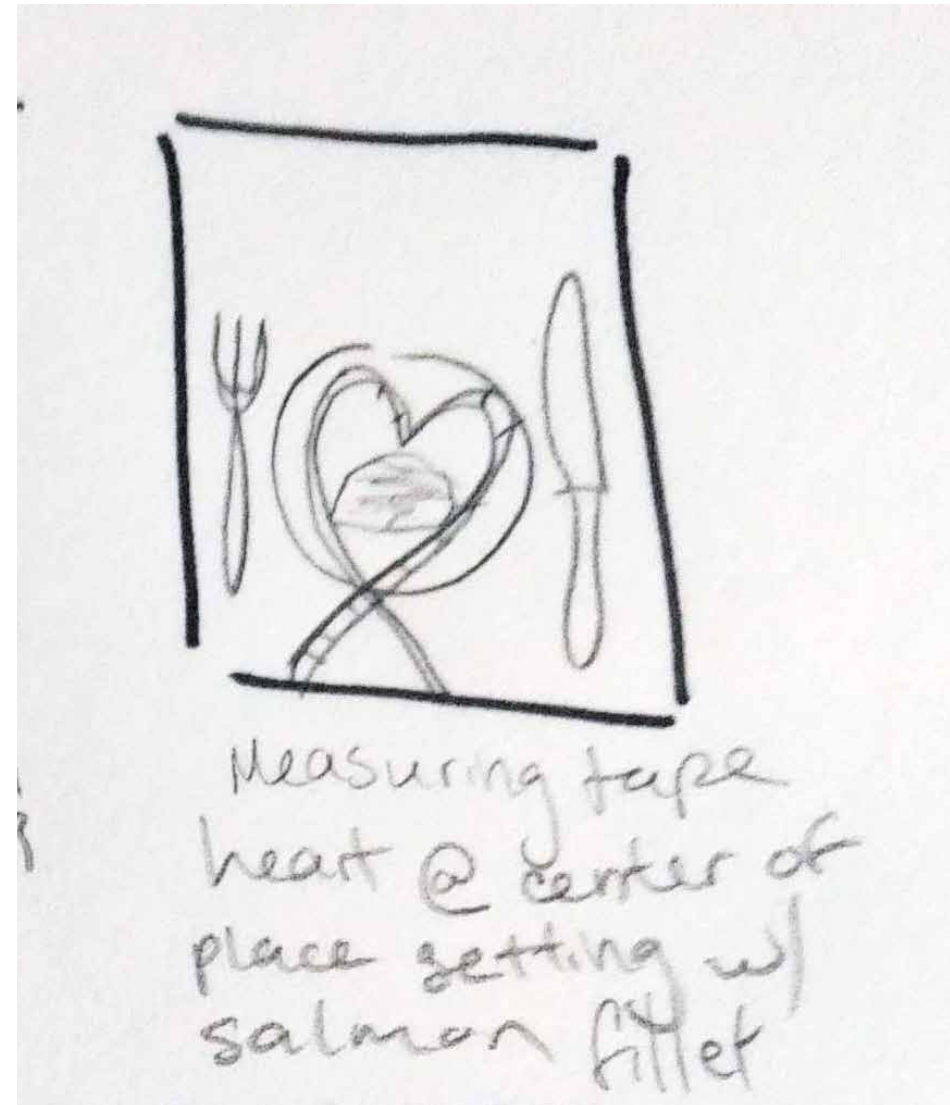
Show different varieties of food



IDEA #9

HEARTS AND MEASURING TAPE OVER PLACE SETTING

Diet
& Fitness

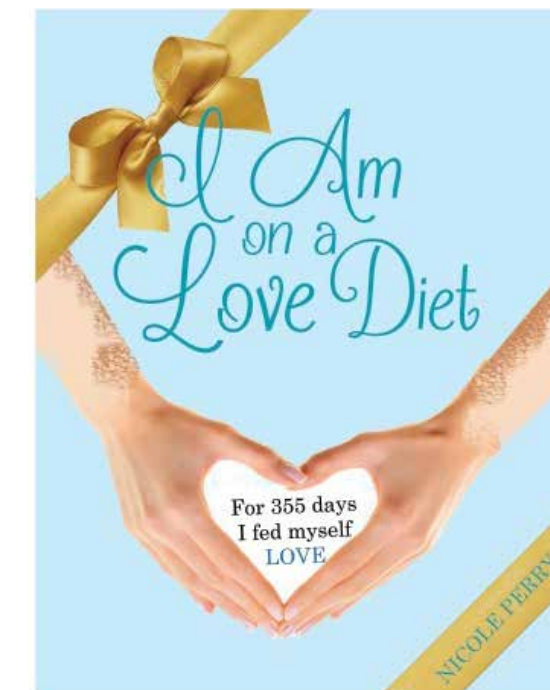
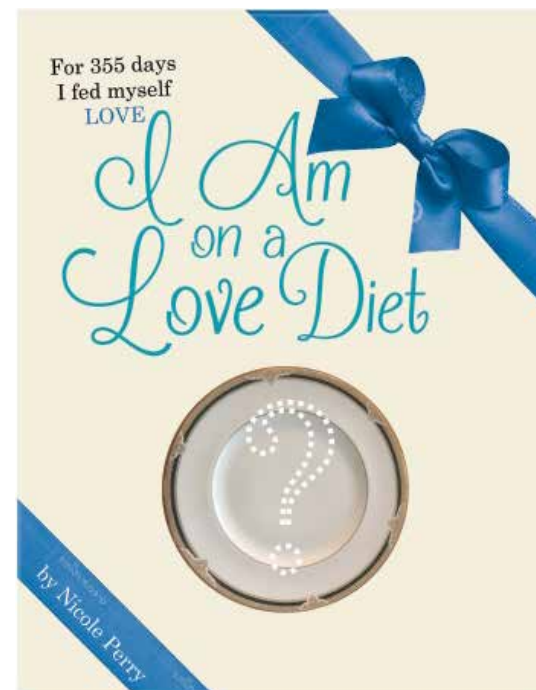
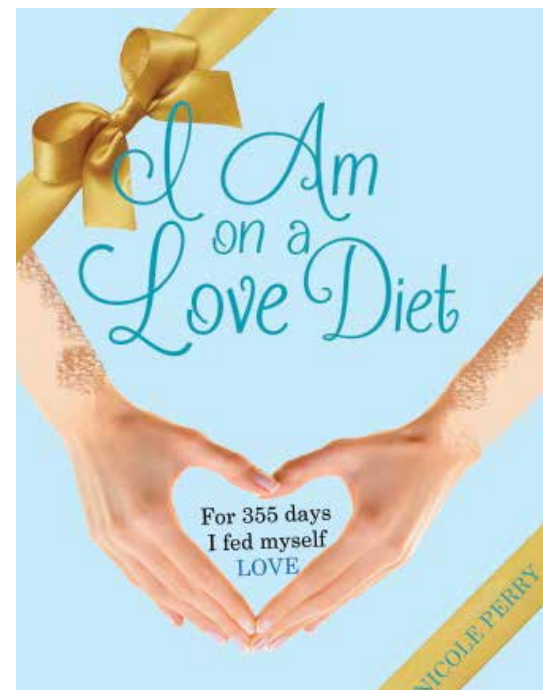
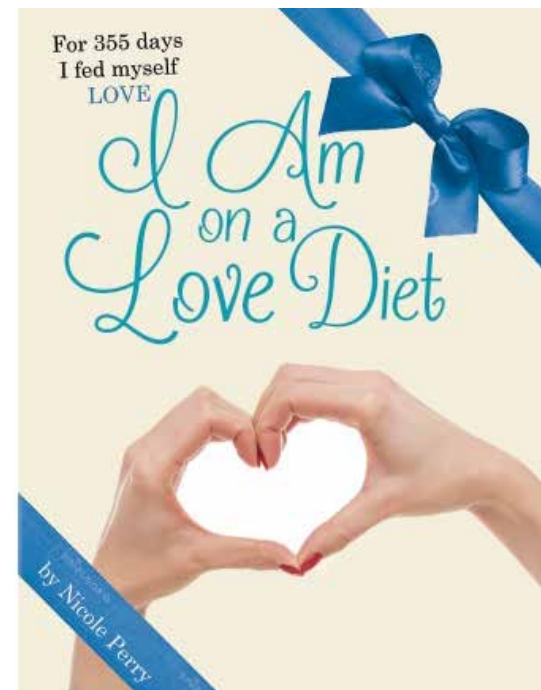
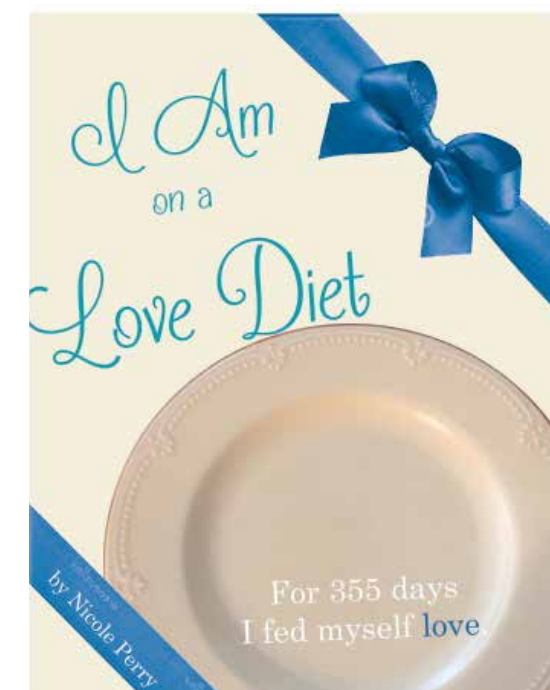
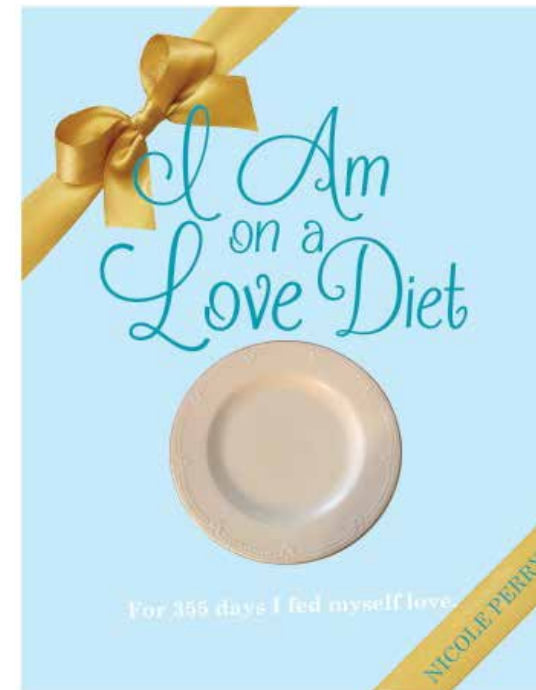
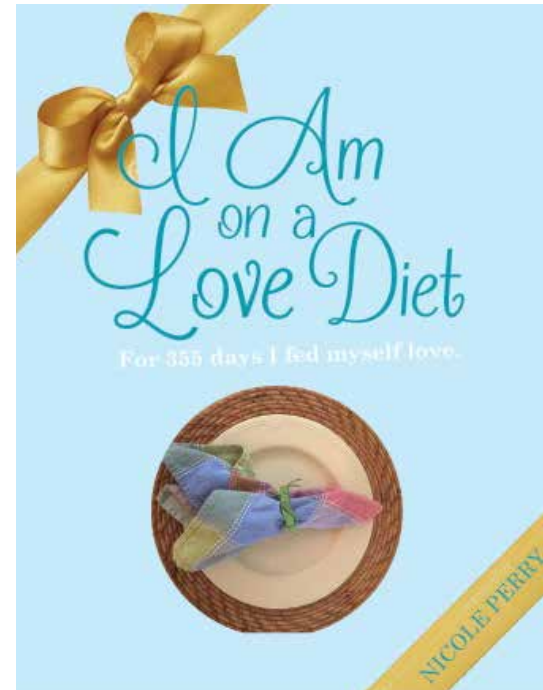
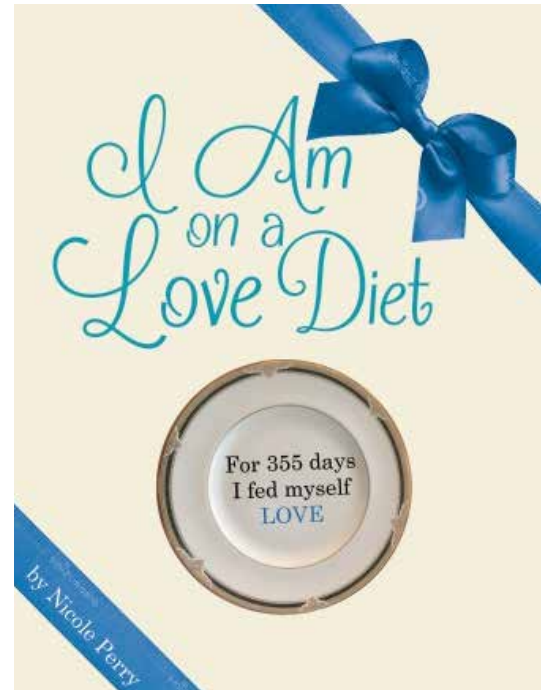


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Client Picked Options 3 & 2



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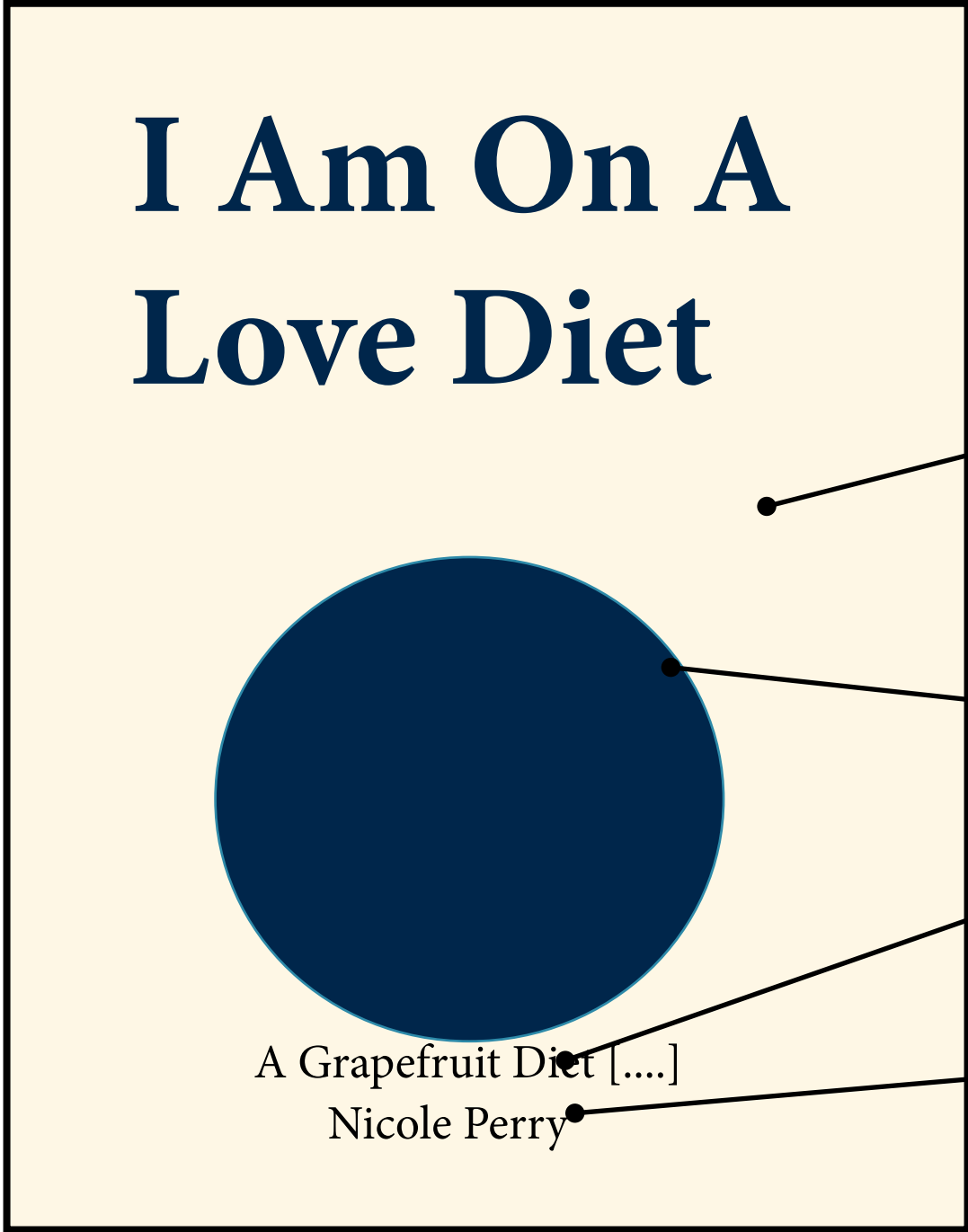
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Color Change



**PANTONE
5395 U**



7in x 9in

Title
(Navy)

Background
(Off White)

Two Plates Image

Subtitle

Author Name
(Charcoal)

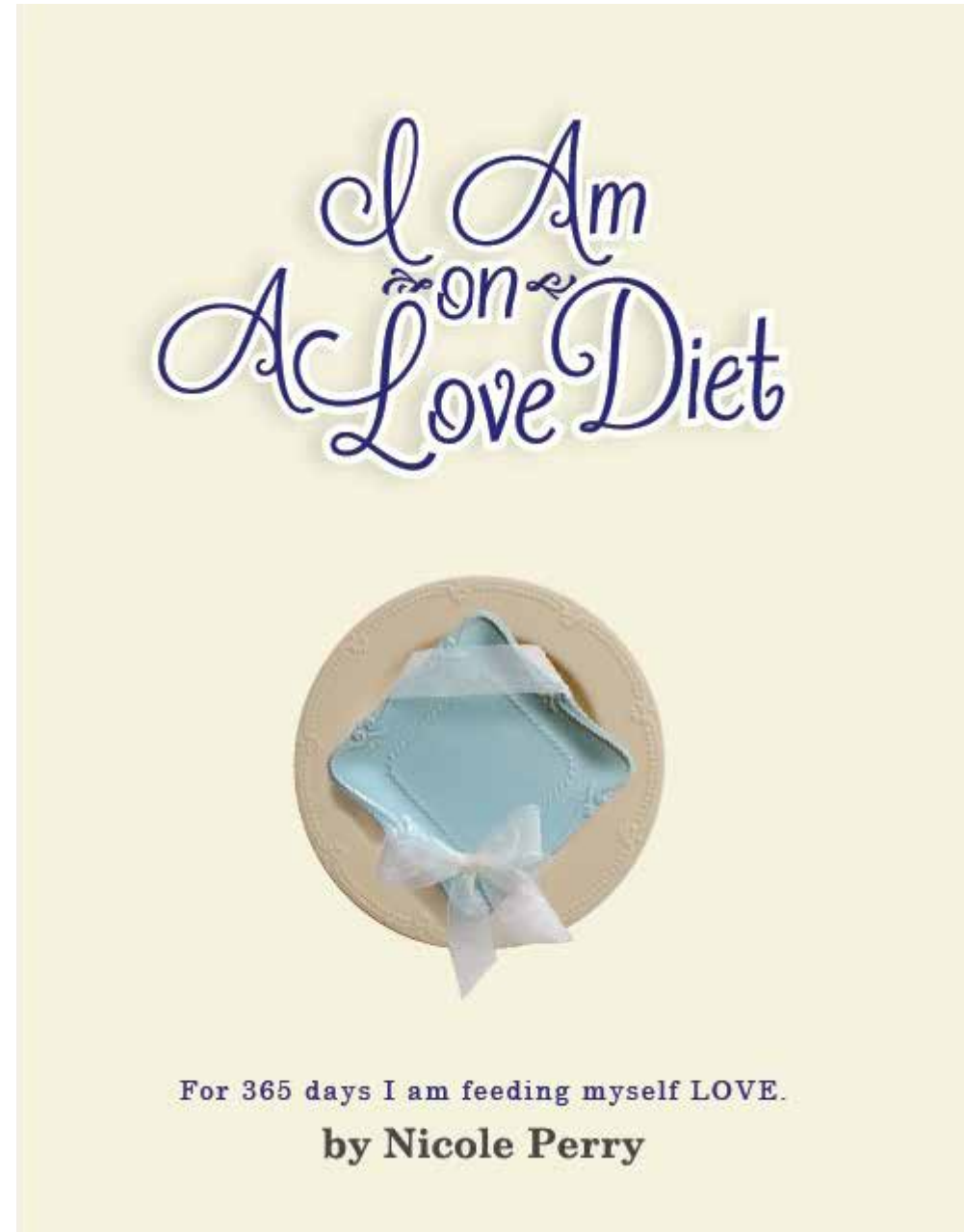
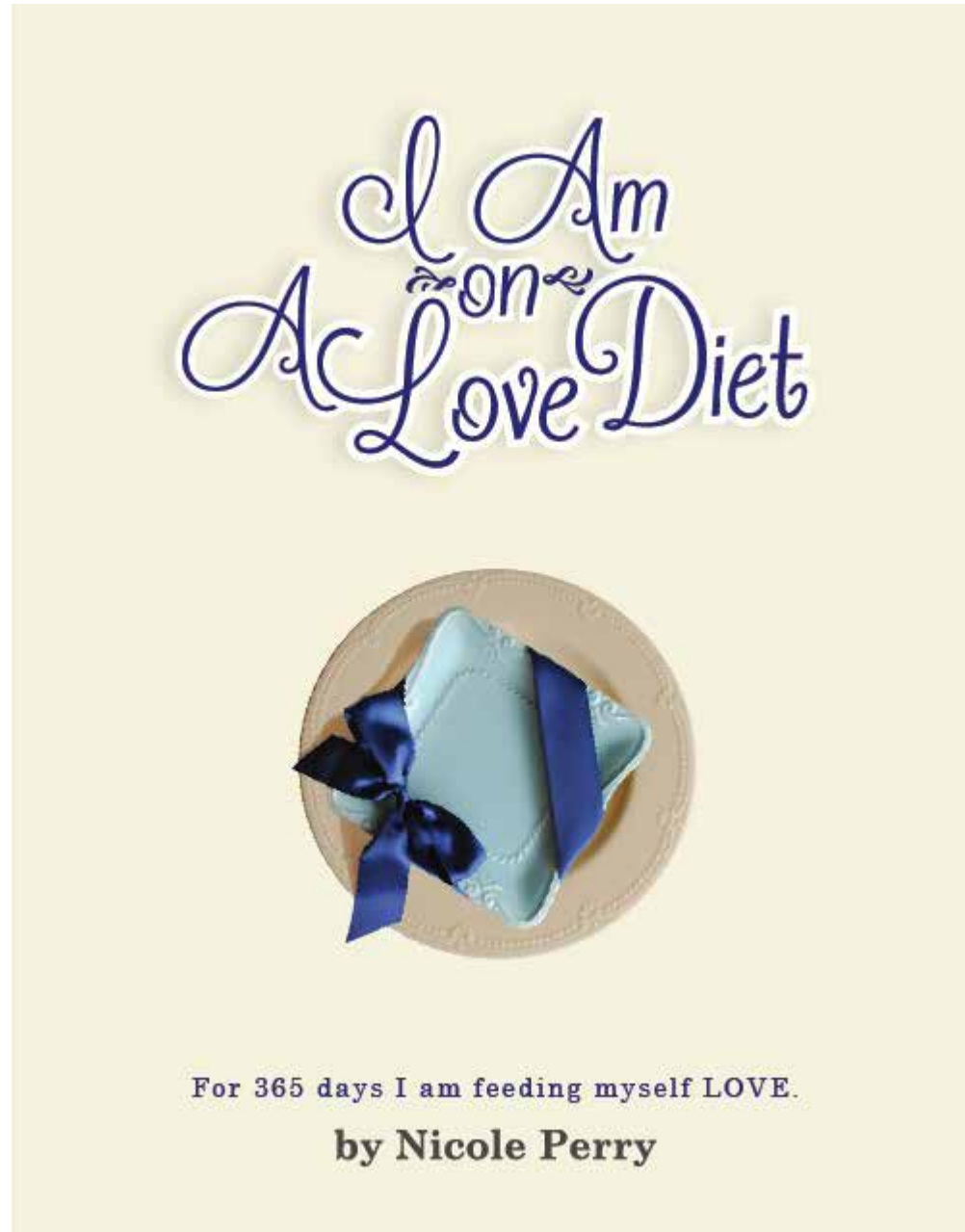
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Refined Cover Design



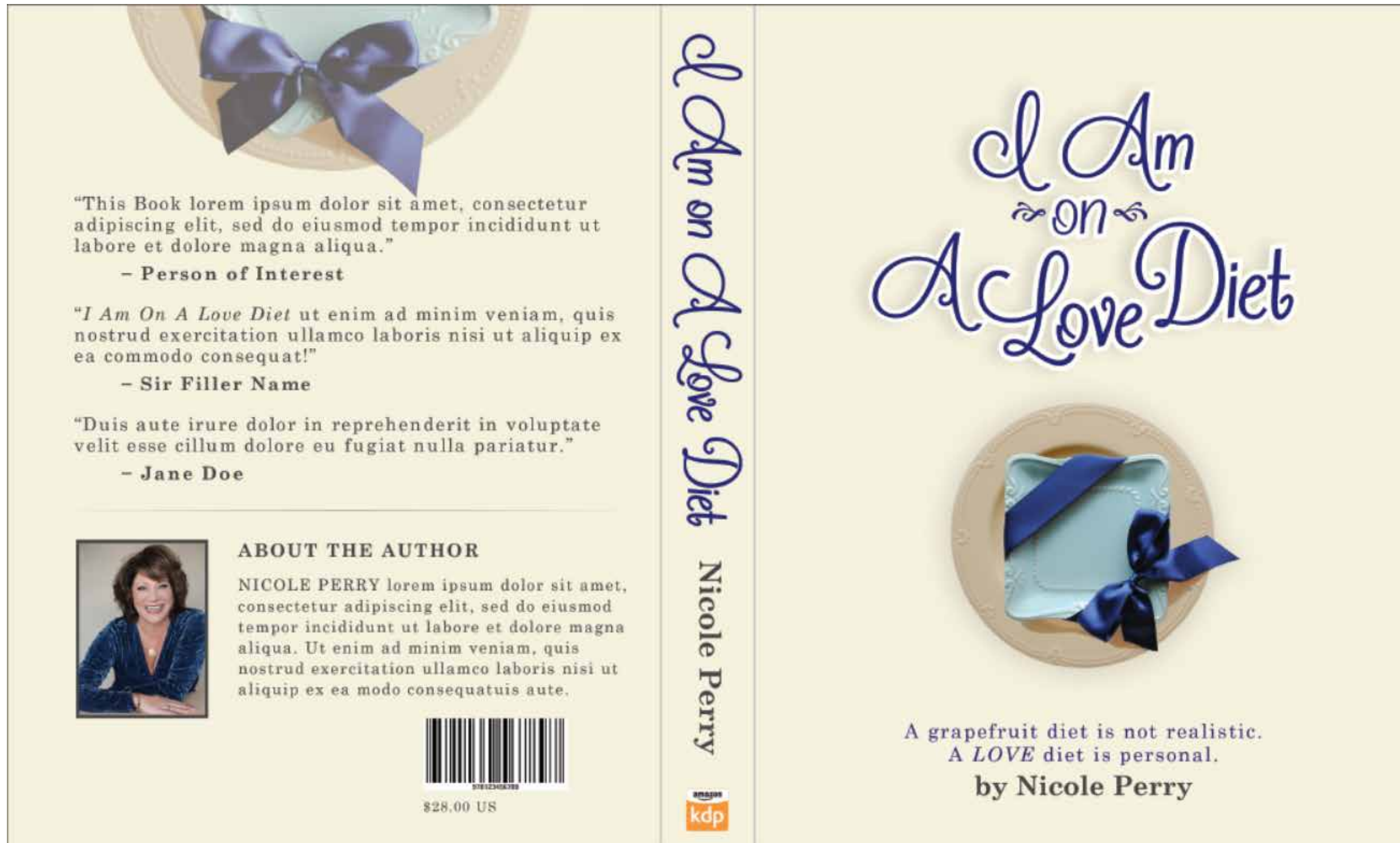
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Placeholder Text



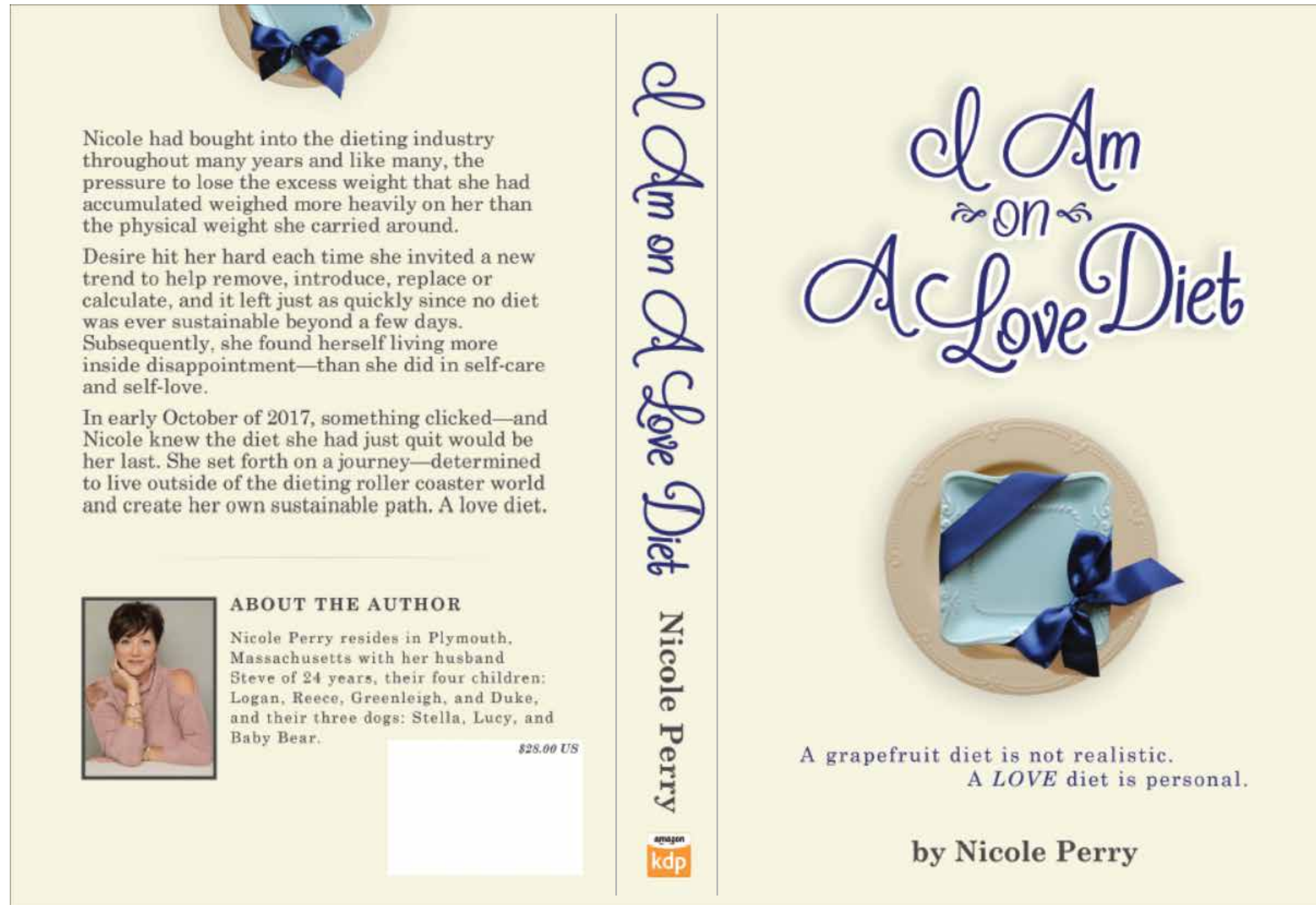
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Final Product



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